

stichting**seva**europa

# Policy Paper

MAY 2026



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# Introduction



This document outlines the Policy Plan of the Seva Stichting (the “Stichting”) a non-profit organization striving for a world free of avoidable blindness amongst the world's most marginalised populations.

The Stichting strives to obtain the status of Charitable Institution, in Dutch Algemeen Nut Beogende Instelling (ANBI), and is currently in the process of obtaining this status.

On behalf of the Stichting,

**Mariano Yee, MD**

BOARD CHAIR  
THE HAGUE, [...] 2026

## POLICY PLAN OVERVIEW

- Background, Mission, and Vision of the Foundation
- Activities, Organization and Policy
- Envisaged Programs and Projects
- The Source, Management and Use of Funds
- Testimonials
- Contact Detail

# Background, Mission and Vision of the Foundation



## VISION & MISSION

### VISION

Established in 2026, the Vision of the Stichting is to serve the public benefit and, without an aim for profit, achieve a world free of avoidable blindness amongst the world's most marginalised populations.

### MISSION

Building Sustainable Eye Care Worldwide — creating equitable access to eye care, building capacity of new and existing eye hospitals and programs, investing in quality, and developing new technologies to expand the reach.

### The Stichting aims to achieve its objects by:

- providing eye care services around the world especially in low and middle income countries;
- creating awareness and embedding eye screening services into schools and communities;
- providing training and creating jobs to expand access to eye care by scaling up the training and use of ophthalmic support staff and developing sustainable programs which create jobs for local populations and stimulate the economy in their communities;
- utilising and developing technology to increase the effectiveness and efficiency of outreach initiatives, vision screenings, hospital flow, complex surgical procedures, and to multiply the efforts of in-demand eye care specialists around the world; and
- conduct research on programming efficacy, primary health integration, and quality standards linked to comprehensive eye care delivery.

# Activities, Organization and Policy



## OFFICES

The Stichting is headquartered in The Hague, the Netherlands

## ACTIVITIES

The Stichting serves the public benefit by transforming eye care from a neglected service into durable public systems, breaking the generational cycle of poverty caused by avoidable blindness. We advance global health equity by supporting innovative technology development, conducting rigorous research to validate cost-effective medical interventions, building the professional capacity of local healthcare workforces, and establishing self-sustaining infrastructure and approaches that provide permanent, high-quality eye care to the world's most vulnerable and remote populations.



### BOARD OF DIRECTORS

The Stichting is governed by a Board of Directors. The Board of the Stichting has responsibility for topics such as:

1. Oversee and approve policies relating to the business and affairs of the Stichting.
2. Hire, prescribe the duties, and fix the compensation for the Executive Director which is not part of the Board of Directors of the Stichting.
3. Perform any and all duties imposed upon them collectively or individually by law and by the Articles of Incorporation for The Stichting.
4. The Board is entitled to accept (and refuse) donations on behalf of the Stichting. No donations are accepted that are made under known conditions contrary to the mission of the Stichting.

Members of the Board shall not receive any remuneration for the activities performed by them as such. Members of the Board can only receive a reimbursement of expenses incurred and/or non-excessive attendance fees (vacatiegelden).

### STAFF AT THE STICHTING

#### **CEO, Executive Director of the Stichting**

The CEO, Executive Director is appointed by the Board but not part of the Board of Directors through an affirmative vote of two-thirds (2/3) of the entire Board. The current salary is pro bono.

# Envisaged Programs and Projects



## ENVISAGED PROGRAMS AND PROJECTS 2026

The programs and projects described below represent the envisaged activities of Seva Stichting, as initiated, designed, and implemented by the Stichting in pursuit of its statutory objectives. In this start-up phase, the Stichting's portfolio reflects a focused and deliberate selection of initiatives where the Stichting itself bears responsibility for program design, partner relationships, funding stewardship, and impact accountability. Where programs are carried out in collaboration with local implementing partners or institutions sharing the same objectives as the Stichting, this is indicated accordingly. The Stichting's Board reviews and approves the scope of all envisaged activities on an ongoing basis, and this plan will be updated as the Stichting's capacity and reach develop.

## PROGRAM DELIVERY: AFRICA AND ASIA

Seva Stichting envisages delivering its programs across Africa and Asia, working directly with local partners, health systems, and communities to address avoidable blindness among the world's most marginalized populations. In this start-up phase, the Stichting will identify and prioritize program areas where it can play a direct and meaningful role — establishing vision centers, embedding eye care into community health infrastructure, supporting pediatric eye health, and building the capacity of local eye care workforces. All programs will be designed, governed, and implemented by the Stichting, in accordance with its statutory objectives and in partnership with local institutions that share those objectives.

## Envisaged Programs and Projects (CONTINUED)



### RESEARCH: PROVING OPERATIONAL EFFICACY & ADVANCING INNOVATIVE TECHNOLOGY

Seva Stichting has a strong interest in research that demonstrates and validates the operational efficacy of eye care interventions. The Stichting recognizes that rigorous evidence is essential not only to improve program quality, but to make the case — to governments, funders, and health systems — that investment in accessible eye care is one of the most cost-effective means of addressing poverty and inequality. Where possible, the Stichting will seek to incorporate monitoring, evaluation, and learning frameworks into its programs, and to support or commission research that advances the evidence base for community-level eye care delivery.

# Source, Management and Use of Funds



The Stichting receives donations from the general public, corporations, and grant-making organizations. The Stichting is a non-profit organization that solicits and accepts donations to the organization for purposes that help to further and fulfill its mission in accordance with its stated core values.

## PURPOSE OF POLICIES AND GUIDELINES

- ensure that informed decisions are made on the acceptance of gifts;
- ensure that efficient administrative, legal, and accounting practices and procedures are followed;
- enable accurate reporting of gifts bestowed upon the Stichting;
- ensure consistent, equitable relations with donors; and
- ensure donor privacy.

Policies and guidelines are formally reviewed every two years, and comply fully with all laws, best practices, and expectations for the Stichting.

Our mission is implemented through partnerships with local institutions that are leaders in the eye care field and have the same objectives as the Stichting.

The Stichting monitors the use of grants through a combination of volunteers and partner network within Nepal, Cambodia, Kenya, India, and Bangladesh. The Stichting integrates a detailed Monitoring, Evaluation, Accountability and Learning strategy into our programming, which includes collecting data, regular calls with partners, and site visits to monitor the effectiveness of our interventions, engaging communities to elicit their feedback, and using results for program improvement.

## Source, Management and Use of Funds (CONTINUED)

The Stichting utilizes formal, written funding agreements and Memorandums of Understanding (MoUs) with local partners that have the same objectives as the Stichting to implement its global mission of restoring sight and preventing blindness.

The Stichting will compete for research contracts, health contracts, and our desire is to attract 900,000 euros of funds between 2026 and 2027. In years thereafter, the Stichting expects to see a slow, gradual increase in funding based on program impact.

The Stichting's administrative and fundraising costs are carefully managed in order to maximize the money spent on restoring sight and eliminating avoidable blindness. Less than 15% of the Foundation's expenses are spent on administrative and fundraising costs.

The Stichting invites and welcomes members of the public to make donations to support its objectives.



# Testimonials



Testimonials TK



## CONTACT DETAILS

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